REMARKS

The Issue Fee in this case will be paid under separate cover, on or before the May 9, 2007 deadline.

The informal drawings have been replaced with formal drawings that are more legible.

In proof-reading the Examiner's Amendment mailed February 9, 2007, the undersigned noticed a typographical error in the claim preamble, namely, the phrase "participating content providers identifies a given content." This clause has been corrected to read "a participating content provider identifies given content," which is grammatically correct and consistent with the language previously presented.

Respectfully submitted,

By: _____

David H. Judson, Reg. No. 30,467